



Copywriter

Position Overview:

Can you write to make someone laugh, think deeply, share your thoughts or ponder over them? Are you funny, witty and take pride in your awesome one-liners? Can you conjure up hard hitting lines for social media or PPC and make people react to your calls to action?

If yes, then you're the one we're looking for.

Job Title:	Copywriter
Start Date:	Immediate
Position Type:	Full Time
Experience Required:	Fresher to 6 month
Job Description:	Will be responsible for copy writing for web pages, PPC ads, social media posts, ads, banners for websites, captions based on keywords, hashtags advertising banners for blogs etc.
Mandatory Skills:	Grammar, spellings, command over language has to be perfect
Interview Type:	Phone/Skype followed by an In-person interview
Required Skills:	Must be a creative writer Must have great comprehension skills Must be able to understand topics quickly and write about them Must be able to differentiate between good and bad content Must be up to date with news and trends
Education Qualification:	Bachelors degree in communication/english/mass media/digital marketing
Good to have Skills:	Understanding of SEO, social media, online promotion and digital marketing

If interested in the above position, please send in your CV to hrd@redalkemi.com with the following information in your cover note:

1. Position name in the subject line
2. Current and expected salary
3. Why you would be perfect for this role and why RedAlkemi needs you on its team?