

Social Media Intern

Position Overview:

Are you willing to slog, multi-task and carry out all sorts of odd jobs? Do you consider yourself a bit of a social media junkie?

If yes, then you're the one we're looking for.

Job Title:	Social Media Intern (Engagement, Content Curation and Marketing)
Start Date:	Immediate
Position Type:	Full Time
Experience Required:	Fresher to 6 month
Job Description:	Will be responsible for the engagement strategy for digital marketing clients Will grow engagement on all social media platforms for ongoing projects Will be responsible for content curation of blogs, videos, imagery, visuals Will be responsible for keyword research for blog creation, formatting, structuring, posting and promoting Will require to coordinate with the content writer and the graphic designer
Mandatory Skills:	Good English, typing skills, knowledge of social media platforms, good researcher Internet usage, searching capabilities, typing skills, eye for good content Diligence and efficiency, researching capabilities
Interview Type:	Phone/Skype followed by an In-person interview
Required Skills:	Must be a fast worker, good time management skills required Must be able to differentiate between good and bad content Must be outgoing and social in terms of having a conversation Must be up to date with news and trends Must have a good knowledge of Social Media Platforms Must have good communication and comprehension skills
Education Qualification:	Bachelors degree in communication/english/mass media/digital marketing
Good to have Skills:	Typing speed, presentation skills, strategy skills, multi tasking, researching and SEO knowledge

If interested in the above position, please send in your CV to hrd@redalkemi.com with the following information in your cover note:

- 1. Position name in the subject line*
- 2. Current and expected salary*
- 3. Why you would be perfect for this role and why RedAlkemi needs you on its team?*