



Content/Blog Writer

Position Overview:

Are you a curious person, who loves to write? Can you cut to the chase and convey complex concepts in ways that people get it?

If yes, then you're the one we're looking for!

Job Title:	Content/Blog Writer
Start Date:	Immediate
Position Type:	Full Time
Experience Required:	Fresher to 6 month
Job Description:	Will be responsible for writing blogs based on keyword groups of any topic. Will be required to optimize the blog titles and content as per given keywords. Will be required to write copy for the info graphics that support blog posts.
Mandatory Skills:	Grammar, spellings, command over language has to be perfect
Interview Type:	Phone/Skype followed by an In-person interview
Required Skills:	Must have great descriptive writing skills Must have great comprehension skills Must be able to understand topics quickly and write about them Must be able to differentiate between good and bad content Must be able to research topics quickly
Education Qualification:	Bachelors degree in communication/english/mass media/digital marketing
Good to have Skills:	Understanding of SEO, social media, online promotion and digital marketing, good typing speed

If interested in the above position, please send in your CV to hrd@redalkemi.com with the following information in your cover note:

- 1. Position name in the subject line*
- 2. Current and expected salary*
- 3. Why you would be perfect for this role and why RedAlkemi needs you on its team?*