

Biz Dev & Marketing Manager

Job Title:	Biz Dev & Marketing Manager
Start Date:	August 2020
Position Type:	Full Time
Experience Required:	3-5 Year
Job Description:	<ul style="list-style-type: none"> • Will be responsible for understanding of client's requirements related to Brand Design, Web Design & Web Development. • Writing proposals for Branding, WordPress and Shopify specifically. • Must apply technical knowledge to define scope of work, timelines and deliverables. • Will be responsible for applying for projects on Upwork and generating business for the company. • Able to communicate with clients independently and understand the requirements. • Preparing proposals for clients. • Able to work with a team and achieve the desired results. • Will be responsible for marketing & demonstration of Inhouse CMS to clients. • Increasing revenue generation and business growth • Creating contacts and further making relationships with the leads/prospects. • Defining and meeting sales and marketing goals.
Mandatory Skills:	<ul style="list-style-type: none"> • Prior experience in Development/Design sales. • Basic understanding of Development & Design technologies. • Excellent written and verbal communication skills.
Education Qualification:	Bachelor's Degree in Technology/MCA/M.Tech/MBA
Salary	Rs. 25,000 to Rs. 30,000 per month (Fixed) Variable pay: 10% value of every new project accrued

If interested in the above position, please send in your CV to redalkemi@redalkemi.com with the following information in your cover note:

- 1. Position name in the subject line*
- 2. Current and expected salary*
- 3. Why would you be perfect for this role and why RedAlkemi needs you on its team?*