

## Digital Marketing Executive

<b>Job Title:</b>	<b>Digital Marketing Executive</b>
<b>Start Date:</b>	Immediate
<b>Position Type:</b>	Full Time
<b>Experience Required:</b>	1-2 Years
<b>Job Description:</b>	<p>Will be responsible for:</p> <ul style="list-style-type: none"> <li>● Managing the entire online presence of in-house as well external projects.</li> <li>● Planning Web, SEO/SEM, social media and email marketing campaigns.</li> <li>● Brainstorming on new and growth oriented strategies.</li> <li>● Procuring, Executing and delivering work on Upwork.</li> <li>● Making and executing the entire digital marketing plan.</li> <li>● Deploying successful marketing campaigns from ideation to execution.</li> </ul>
<b>Mandatory Skills:</b>	<ul style="list-style-type: none"> <li>● Strong written &amp; verbal communication skills</li> <li>● Knowledge of SEO/SMM, Google AdWords</li> <li>● Additional qualifications in Content, Digital Marketing, and Strategy.</li> <li>● Knowledge of Upwork platform.</li> <li>● Previous work experience in Digital Marketing Company.</li> </ul>
<b>Good to have Skills:</b>	<ul style="list-style-type: none"> <li>● Keen eye for detail, Ability to work under deadline, Strong organization skills.</li> <li>● Proofreading, copyediting skills</li> <li>● Knowledge of platforms: MailChimp, Hootsuite, Trello, Slack &amp; DropBox</li> </ul>
<b>Education Qualification:</b>	Bachelor's Degree/Digital Marketing/Sales
<b>Salary</b>	INR 20,000 to Rs. 25,000 per month

If interested in the above position, please send in your CV to [redalkemi@redalkemi.com](mailto:redalkemi@redalkemi.com) with the following information in your cover note:

1. Position name in the subject line
2. Current and expected salary
3. Why you would be perfect for this role and why RedAlkemi needs you on its team?