



SEO Executive

Job Title:	SEO Executive
Position Type:	Full Time (We are looking for a full-time position based out of our office in New Chandigarh)
Experience Required:	2-3 Years
Job Description:	<p>Will be responsible for:</p> <ul style="list-style-type: none"> • SEO/PPC for all inhouse/external projects. • Reviewing and analyzing inhouse/client sites for areas that can be optimized. • Keyword research, writing meta titles descriptions, making implementation sheets for optimizing content of all websites. • Increase website traffic of all inhouse/external projects. • Preparing detailed strategy reports. • Developing link building strategies.
Mandatory Skills:	<ul style="list-style-type: none"> • Full domain knowledge of SEO, Adwords, PPC & Google Analytics. • Able to optimize content with relevant keywords. • Excellent written & verbal communication skills.
Good to have Skills:	<ul style="list-style-type: none"> • Keen eye for detail, Ability to work under deadline, Strong organization skills. • Adwords certification. • Knowledge of platforms: MailChimp, Hootsuite, Trello, Slack & DropBox
Education Qualification:	Bachelor's Degree/Digital Marketing
Salary	INR 20,000 to Rs. 25,000 per month

If interested in the above position, please send in your CV to redalkemi@redalkemi.com with the following information in your cover note:

- 1. Position name in the subject line*
- 2. Current and expected salary*
- 3. Why you would be perfect for this role and why RedAlkemi needs you on its team?*