

## Sr. Designer - Branding, UI/UX, Web

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| <b>Job Title:</b>               | <b>Sr. Designer - Branding, UI/UX, Web</b>   |
| <b>Start Date:</b>              | Immediate  |
| <b>Position Type:</b>           | Full Time  |
| <b>Experience Required:</b>     | 3-5 Years  |
| <b>Interview type</b>           | Phone/Skype  |
| <b>Job Description:</b>         | <ul style="list-style-type: none"> <li>● Will be responsible for wireframing, mockups and prototyping along with icons, illustrations, components design, styles etc.</li> <li>● Developing high level, detailed storyboards, mock-ups, and prototypes to effectively communicate interaction and design ideas.</li> <li>● Designing usable, accessible, and engaging user experiences for mobile and web based on research and best practices</li> <li>● Participating in defining and driving strategic direction from a user experience perspective.</li> <li>● Present design concepts to Senior Leadership and external partners for review and feedback.</li> </ul>  |
| <b>Required Skills:</b>         | <ul style="list-style-type: none"> <li>● Must work with paper/pencil for design initiation.</li> <li>● Good handle on UI design principles.</li> <li>● Should know Figma, XD and Illustrator.</li> <li>● Understanding of HTML/CSS and web design.</li> <li>● Excellent communication, presentation, and storytelling skills.</li> <li>● Ability to communicate with developers, project managers and clients.</li> <li>● Must have an eye for detail, Must have a high-quality portfolio.</li> <li>● Must be able to manage a team of 4-5 designers</li> <li>● Have the ability to interface with clients, participate in meetings and presentations</li> <li>● Have the ability to give inputs for design proposals</li> <li>● Should be clearly aligned with company goals and targets</li> </ul> |
| <b>Good to have Skills:</b>     | <ul style="list-style-type: none"> <li>● Sketch and other online tools to facilitate good and fast designs.</li> <li>● Graphic design skills.</li> </ul>   |
| <b>Education Qualification:</b> | Bachelor's degree in graphic design/diploma or equivalent  |
| <b>Salary</b>                   | INR 40,000 to Rs. 45,000 per month   |

*If interested in the above position, please send in your CV to [redalkemi@redalkemi.com](mailto:redalkemi@redalkemi.com) with the following information in your cover note:*

- 1. Position name in the subject line*
- 2. Current and expected salary*
- 3. Why you would be perfect for this role and why RedAlkemi needs you on its team?*